



the sweet side of life

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Edita Food Industries S.A.E.

11 November 2024

Giza, 7 November 2024

Edita Food Industries S.A.E. ("the Company") announced the signing of a toll manufacturing agreement in the biscuit sector with MIFAD Additives "MIFAD" ("the Manufacturer") This partnership enables the company to expand its production capacity and expand its market segments within the biscuit sector and enhance its offerings under its flagship brand, "Oniro".

Through the partnership, Edita will leverage MIFAD's available biscuit production capacity, allowing the company to meet rising demand in Egypt's rapidly growing biscuit market. This move also positions Edita to significantly expand its market share in this segment.  
-Ends

#### Contacts

Ms. Menna Shams El Din

Chief Investor Relations Officer & Corporate Affairs

T: +202 3851 6464 | M: +20 100 1542428 | [menna.shamseldin@edita.com.eg](mailto:menna.shamseldin@edita.com.eg)

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