



the sweet side of life

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Edita Food Industries S.A.E.

10 April 2022

Egypt's Prime Minister H.E. Mostafa Madbouly and Minister of Trade and Industry H.E. Nevine Gamea Visit Edita Food Industries' E07 Facility

Prime Minister H.E. Mostafa Madbouly, Minister of Trade and Industry H.E. Nevine Gamea, General Ahmed Rashed, Governor of Giza, and Mr. Mohamed Abd El-Wahab, Executive Director of the General Authority for Investment and Free Zones (GAFI) visit Edita's state-of-the-art E07 facility in 6th of October City

Cairo, 10 April 2022

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange and EFID.L on the London Stock Exchange), a leader in the Egyptian packaged snack food market, welcomed today Egypt's Prime Minister Mostafa Madbouly and Minister of Trade and Industry Nevine Gamea, General Ahmed Rashed, Governor of Giza, and Mr. Mohamed Abd El-Wahab, Executive Director of the General Authority for Investment and Free Zones (GAFI) at its E07 facility in 6th of October. During their visit, the Prime Minister and Minister toured the state-of-the-art facility and saw the production process for some of Edita's most renowned brands.

Located in Polaris Industrial Park, 6th of October City, Edita's E07 facility is one of the company's five local state-of-the-art production facilities, as well as its first overseas production facility in Morocco, which commenced operations in December 2021. Located in Polaris Industrial Park, 6th of October City, Edita's E07 facility is one of the company's five local state-of-the-art production facilities, as well as its first overseas production facility in Morocco, which commenced operations in December 2021. The facility encompasses two production halls that house ten of Edita's 32 production lines producing a wide range of croissants, cakes, wafers and rusks. All of Edita's six local and regional state-of-the-art facilities production facilities operate in full compliance with the highest standards in food safety and manufacturing quality. The facilities have a combined annual production capacity of 181,535 tons and a labour force of over 7,000 employees.

The company plans to invest c.EGP 1 billion over the coming three years to further expand its operations and hence generate employment opportunities in.

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About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as Todo, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, Hoho's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In FY2021, the Company derived 94.1% of its revenue from Egypt and 5.9% from regional export markets. Learn more at ir.edita.com.eg.

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